

10 Principles TO LIVE BY



1) Direction over Position

- Where you are going matters more than where you are.

2) Small Steps have Big Impact

- Small, consistent changes compound to create massive growth.
- Focus on the slow and steady.

3) Growth demands sacrifice

- No effort, no progress.

4) Tell stories to yourself that empower

- You choose the meaning of what happens to you.
- Make it meaningful.

5) Stay golden

- Treat others honorably and with respect.

6) Be a producer

- Not a consumer. Give more than you take.

7) Own everything

- Blame weakens, responsibility empowers.
- Take ownership of everything in your life. When you blame others, you lose control. Without control you lost the ability to make things better.

8) Relationships matter more than winning

- Think relational, not right or wrong.
- Being “right” isn’t always right.

9) Let your words bind you. Do what you say you’ll do

- Be trustworthy. Saying “no” is a skill you must learn.
- Be honest with yourself and others.

10) Do the hard right thing

- Choose Integrity over ease
- Be accepting of all consequences
- View them as opportunities to grow.